

Main Street Advisory Board  
Minutes - May 4, 2023

1. Call to Order: Chairman Cossart called the meeting to order at 5:00pm.

Roll: Chairman Cossart; Directors Lay, Loudermilk, Moore and Presswood were present. Directors Jones and Gordon were absent.

Staff: Alicia Hartley – Downtown Manager and Christine Sewell – Recording Clerk

2. Guests/Speakers - Clayton & Natalie Hubbard

3. Citizens with Input – None

4. Old Business – None

5. New Business

- a. Review Certificate of Appropriateness – 906 Commerce Street

Ms. Hartley presented the staff report and advised the applicant will paint the exterior of the building using colors not in the approved color palette. The body of the building is proposed as Benjamin Moore “Pink Moire`.” The shutters and doors are proposed as Benjamin Moore “Wrought Iron.” Per Mr. Wood’s staff report, the building is currently tan with black shutters and burgundy doors. Burgundy bubble awnings top the two front doors. A sample of the proposed colors are on the front left corner of the building and on the right side of the rear window facing the public parking lot. There is no design guideline for color. Color is addressed in the design standards. The “Pink Moire`” is a light blush with tan undertones. The “Wrought Iron” is a nearly black charcoal color. Both colors appear to be appropriate for this building and the downtown overall and recommend approval.

Mr. Hubbard on behalf of the owner advised the color selections were chosen to compliment the surrounding buildings. The board asked if the awning color was to be changed; Mr. Hubbard advised it most likely would be; the board suggested if so, they should be in the “wrought iron/black” color.

Director Presswood motioned to approve the COA as presented with the recommendation if the awning panels are changed, they should be black; Director Lay seconded; all in favor and was unanimously approved.

- b. Review of Façade Grant – 906 Commerce Street

Ms. Hartley advised the application was for exterior painting and met the established criteria and recommended approval in the amount of \$1000.00.

Director Moore motioned to approve the façade grant application in the amount of \$1000.00; Director Presswood seconded; all in favor and was unanimously approved.

- c. Approve April 6, 2023, Minutes

Director Moore motioned to approve as submitted; Director Lay seconded; all in favor and was unanimously approved.

\*Director Loudermilk arrived at 5:15pm.

d. Approve March and April 2023 financials

Director Lay motioned to approve as submitted; Director Presswood seconded; all in favor and was unanimously approved.

6. Chairman Items – Chairman Cossart advised she will be reviewing the state plan with Ms. Hartley but thought needs to be given for another project.

7. Downtown Manager's Report

Downtown Projects update - Downtown Solid Waste began on April 24; Ghost Runner Pizza coming to 742 Main Street; Perry Stanley's buildings are for rent (717 Commerce Street and 1021 Commerce Street); Italian Restaurant at Commodore Building moving forward; Downtown Dining Cards in print; 200<sup>th</sup> Birthday proposed t-shirts; Kiosk Map working on filling in trees; Downtown Rack Card; Jernigan and Main Sidewalks & Lighting project; Board member training requirement; 2 hours per board member by January; Ms. Hartley will forward requirements and suggestions to obtain. Nomination for GDA Premier Event; will be submitting application for downtown wine tasting. 2024 RFP for Georgia Downtown Association Conference will be working with the CVB to be the host city.

- a. Strategic Plan Update – no new updates

8. Promotion Committee Report – Ms. Hartley advised the proposed Drink & Dine promotion has been reviewed and revamped from the Promotion Committee and will run June and July and allow participants to upload \$150 in downtown dining and/or drink receipts for an award of a \$25 Yiftee gift card. The DDA has provided \$1500, and the board is being asked to contribute \$1500. Director Lay motioned to authorize \$1500 for the Drink & Dine Downtown Promotion; Director Presswood seconded; all in favor and was unanimously approved.
9. Update on Downtown Development Authority – Ms. Hartley advised the housing study has commenced.
10. Other – None
11. Adjourn: there being no further business to come before the board the meeting was adjourned at 6:02pm.

*Approved 07.06.23*